

High-impact Simulated Neon Displays

- *Bolder than neon*
- *More economical than neon*
- *Lighter than neon*
- *Safer than neon*
- *Lower operating cost than neon*
- *Complete freedom of graphic design*
- *Easy to ship and install*
- *Interchangeable panels*
- *Interchangeable colors of illumination*
- *Graphic panels can be produced by any vinyl sign shop, screen printer or exhibit house*

NEON PLUS®E offers a high-impact, yet sensible and economical solution for your illuminated display needs.

Fluorescent lamps* are backed by special highly-efficient, patented concave reflectors. This system, in effect, triples the width of the 1-1/2" (37mm)-diameter fluorescent lamps. The result is unusually brilliant, concentrated illumination.

To simulate neon, an opaque background (typically black) surrounds illuminated graphic elements, which are left clear on the panel, allowing the brilliantly colored illumination to shine through (photo #3). Alternatively, special colored-fluorescent plastic may be used behind the panel (photos #1, #2, #4, and #6), especially when letters and logos are to be fully illuminated. A third alternative is a multi-colored graphic panel (photo #5).

Both the lamp color and graphic panels are easily interchangeable in the field, making NEON PLUS®E the most versatile high-impact illuminated display available.

* Lamp colors available are white, red, pink, green and blue (every color may not be available in every size). Please specify the color desired at the time of order.



Clearr Corporation, *Display Division*
 6325 Sandburg Road • Minneapolis, MN 55427
 763-398-5400 • Fax 763-398-0134
 info@clearrcorp.com
 www.clearrcorp.com

CALL TOLL-FREE
800/LITEBOX
 (800/548-3269)



1. Logos and stylized fonts are brilliantly illuminated



2. Neon Plus®E brightly illuminates large, bold text



3. "Outlined" letters simulate neon



4. One frame side flips open for easy face removal and service access



5. A wide variety of graphic panels types may be displayed



6. Neon Plus®E is used in the Wrangler® Point-of-Purchase Program

NEON PLUS®E

Your Messages are
 Brilliant With...